# 2017 Annual Report

"Sail Sand Point's mission is to bring the joy and life-enhancing benefits of sailing and small boats to people of all ages, abilities and backgrounds."

## sail sand Point

## Seattle's Community Boating Center

## 2017 At a Glance

**2017** was a year of record breaking! Sail Sand Point saw growth in almost all of our programs. Up from 9,000 in 2016, SSP saw over **11,500** participants come through various programs this year.

Thanks to the generosity of our donors the amount of **scholarships** given to youth, adults, and shipmates groups more than doubled from \$14,400 in 2016 to **\$33,200** in 2017. Scholarship dollars support our mission to bring the joy and life-enhancing benefits of sailing and small boats to people of all ages, abilities and backgrounds. SSP was able to add an additional 7 days of Shipmates programming, giving an additional **150** disadvantaged youth a day on the water.

Adult program offerings also doubled, thanks to new classes such as the Hobie Wave Experience and Windsurfing. Youth Summer camps taught children sailing skills at four different locations this year, ensuring that youth do not have



to be close to Magnuson Park to sail with SSP. Sail Sand Point's annual **Octoberfest** regatta hosted 148 sailors in September, and 14 other regattas and clinics brought racers from around the Pacific Northwest to the shores of Lake Washington to engage in friendly competition. More than **60 middle and high school youth** took part in at least one season of race team this year.

**187 Volunteers** donated more than **4,200 hours** to supporting Sail Sand Point and its mission. Community programs were especially popular this year, with the public attending events such as Full Moon Sails, Friday Night E-scow rides, Monday Night Racing, and our annual Party on the Pier.

For Sail Sand Point and its participants, 2017 was a fantastic year. We are expecting 2018 to be another year of joy and life-enhancing benefits here at Seattle's Community Boating Center.







## **By The Numbers**

599 adult class participants

1055 youth camp participants

1314 Outreach participants

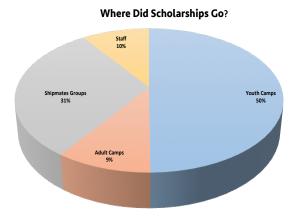
55 average boat uses per day

14 regattas

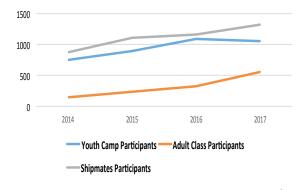
4,274 volunteer hours

Board size grew from 11 to 14

#### 8,600 boat rentals



#### **Growth Over Time**









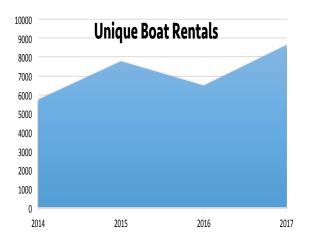
54 Scholarships Awarded





16 Community Events





#### **Open Boating Passes Sold**



April-October at Sail Sand Point Precipitation: 8.9 High Wind (gust) 38 mph

## Sail Sand Point's Community Events

Party on the Pier was a great success in 2017! Over 100 people came down to the pier at the end of July to enjoy an evening of local food and drink, as well as socializing with the Sail Sand Point Community. Guests were entertained by a local musician and free sailboat rides.

SSP also hosted three Full Moon Sails over the summer. These events, hosted on the Saturday closest to the full moon, started with a dessert potluck and sparkling conversation. After gearing up with lifejackets and lights for safety, participants either used their Open Boating pass and rented a boat, or took a free ride in one of SSP's boats with a volunteer at the helm. Guests who store their boats in SSP's boat yard were also welcome to join in on the fun! July's event was largest Full Moon Sail at SSP to date with over 100 people attending!

Friday Night E-Scow rides were a hidden gem of a community event at Sail Sand Point. Every Friday between June and September, the public was invited to come down and take a free ride on our E-Scow. This community event had 57 people attend throughout the summer, including families and those who were new to sailing or Sail Sand Point.

## A Note From The Executive Director

I want to thank everyone for being a part of a fantastic year at Sail Sand Point. We would not be able to thrive and grow without our staff, volunteers, donors, class participants, open boaters, and the community who stopped by to enjoy our slice of the lake. We entered 2017 excited to share many new programs for adults and youth alike. This was our first year of expanded adult programming, offering new classes such as the Hobie Wave Experience and Beginning Windsurfing. Youth Camps saw new offerings such as Cruising Camp and Sailing into STEM. Open Boating rentals surpassed all previous years, getting more of our community on the water than ever before. Our boat storage tenants were constantly on the water as well. This year we partnered with Footloose Sailing and held our first adaptive sailing event, which allowed those with physical disabilities to spend time on the water.

We hope you will join us for another fantastic season in 2018, and we are excited to bring you many more offerings!



Mary Anne Ward Mary Anne Ward, Executive Director

### **2017 Partners and Sponsors**

**Partners:** YMCA, Camp SEED, Magnuson Community Center, Snohomish YMCA, Washington Autism Alliance, Associated Recreation Council, Children's Home Society, Ballard Boys and Girls Club, Van Asselt Community Center, Outdoors For All, Horn of Africa, Lake City Leaders, Mountaineers, Dale Turner YMCA, Mockingbird Society, Roots Young Adult Shelter, Shoreline Recreation, North Seattle YMCA, Salmon Bay Boys and Girls Club **Sponsors:** NW Yachnet, 48 North, Marine Documentation Services Inc, Seattle Waldorf School, Cascade Bicycle Club, Homestreet Bank, Outdoors For All, CSR Marine, Monsoon Solutions Inc, The Sailing Foundation, Lagunitas Brewing Co, Pacific Maritime Brewing

Co, Whole Foods, Rooftop Brewing Co. Number 6 Cider, Ivar's, Figurehead Brewing Co